



Milwaukee County Board of Supervisors

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LEADERS ENCOURAGED TO “GET ON THE B.U.S.S.” TO FIX DANGEROUS PROBLEM **Unique event to showcase issues caused by moving bus stop away from Southridge Mall**

Supervisor Patricia Jursik formed a brand new partnership to address a dangerous problem for Milwaukee County bus riders. It's called “B.U.S.S”, which stands for “Bus User Safety at Southridge”.

This movement comes after Simon Property Group, which owns Southridge Mall, chose to move Milwaukee County buses from a mall entrance to a bus stop 1,000 feet from the doors. Getting to the mall now involves navigating through a parking area and dealing with traffic.

“It is flat out wrong to unnecessarily put users in harm's way,” Supervisor Jursik said, “particularly the elderly, physically impaired and disabled veterans. Not only is this move dangerous, but it's a huge inconvenience for shoppers and mall employees.”

Simon Properties' decision is opposed by several groups including the Milwaukee County Department of Aging, Aging and Disability Resources Board and disability rights organizations, including IndependenceFirst, which has been documenting problems with the new bus stop. These groups have tried to contact Simon company officials asking to discuss these problems, but they have gone without a response.

The B.U.S.S. Coalition will hold a special event to showcase passenger danger. They will ride the bus from the Kelly Senior Center to Southridge on Wednesday, December 11, filming their entire journey.

WHAT: B.U.S.S Event to Southridge Mall

WHO: Supervisor Jursik, Don Natzke (County Director of Office for Persons with Disabilities), Bob Haase (Department of Aging), Other interested groups and bus users impacted by decision

WHEN: Wednesday, December 11

TIME: 11:00 A.M.

WHERE: Beginning at Kelly Senior Center (6100 S. Lake Dr. Cudahy) and ending at Southridge Mall Bus Stop (76th and Edgerton)

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